



Tanvi Singh

CONTENT WRITER / MBA

GRADUATE

[Based in GURUGRAM]

CONTACT ME

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EDUCATION

**MBA from Manipal University Jaipur
(Specialization in HR)**
2023- 2025

**BA(Journalism & Mass
Communication) Chandigarh University**
Batch 2019- 2022
6th Semester SGPA: 9.00
Overall CGPA: 7.86

**Senior Secondary
(12th)**
Dr. Soney Lal Patel School, Kanpur
2018-2019
CGPA: 7.80
(Commerce field)

SKILLS

Content

Writing

Creativity

Work Management

SEO friendly Content

Social media content

WORK EXPERIENCE

SENIOR EXECUTIVE – COPYWRITER

Dec 2024 - Jan 2025

Guardian

Developed and managed engaging blog articles and website content for a pre-launch product

CONTENT WRITER

TripzyGo/Travbox

Aug 2023- Oct 2024

- Writing blogs related to travel destinations
- Social media calendar
- LinkedIn, Tweets, and Threads content
- Whatsapp related messages
- Content for packages

CONTENT DEVELOPER

May 2022- Feb 2023

AGILE VENTURES PVT LTD

- Writing articles related to the brands of companies like:
- Sleepsia(Pillow brand)
 - Roncuvita(Health Supplements)
 - Zimble(Skincare)
 - QuickBooks(Software oriented)
 - Creating Ad Copies, Social Media Planners, Website Banners, Youtube Descriptions, Instagram/Youtube Captions.
 - Creating Articles Scripts, Storyline for Influencers and Summarizing the content for Influencer's Video.
 - Writing Content for Product Listing and Product videos.

DIVISA HERBALS PVT LTD

Jan2022-March2022

CONTENT DEVELOPER

- Written several blogs related to beauty & wellness.
- Major Brands: Dr. Ortho, Roop Mantra, Pet Saffa, Accumass
- Created Ad copies, Quora FAQs, Articles, Meta descriptions, and Descriptions.

NEWS WRITER

Oct2021-Dec2021

ASIANA TIMES

Written news articles every day in the assigned category. One blog once a week.

ONLINE RESOURCE MANAGER

CHANDIGARH UNIVERSITY

July2021-Feb2022

Answered the Quora queries related to the University. Building the profile of the University

Created content for the companies website, blogs, ad copies, articles, descriptions, scripts, A+content, storyline and much more.



TANVI SINGH

CONTENT WRITER

SAMPLE LINKS:

TripzyGo/ Travbox- <https://www.tripzygo.in/blogs>

<https://www.tripzygo.in/international-tour-packages/europe-tour-packages>
<https://www.tripzygo.in/blogs/places-to-celebrate-new-year-in-asia>
<https://www.tripzygo.in/blogs/best-cafes-in-rishikesh>
<https://www.tripzygo.in/blogs/how-to-reach-ladakh>
<https://www.tripzygo.in/blogs/kashmiri-food>

Divisa Herbals Work:

<https://divisastore.com/blogs/articles/beat-the-summer-heat-with-roop-mantra-cucumber-face-wash>
<https://drorthooil.com/blogs/articles/knee-support-for-knee-pain-relief> <https://drorthooil.com/blogs/articles/knee-cap-for-knee-pain> <https://roopmantra.com/blog/ayurvedic-face-cream/> <https://drorthooil.com/blogs/articles/what-are-the-causes-of-joint-pain> <https://divisastore.com/collections/beauty-personal-care>
<https://drorthooil.com/blogs/articles/pillows-for-cervical-pain> <https://roopmantra.com/blog/face-wash-for-oily-skin/>
<https://www.instagram.com/tv/CazSgjqA9oK/?igshid=YmMyMTA2M2Y=>

Asiana Times Work:

<https://asianatimes.com/author/tanvi-singh/>

Agile Ventures [Software oriented Articles]:

<https://payroll.accountingerrors.co/quickbooks-payroll-taxes-not-being-deducted-correctly/>
<https://payroll.accountingerrors.co/quickbooks-payroll-update-error-221011/>
<https://payroll.bigxperts.com/state-withholding-paid-manually-with-credit-card/>
<https://www.accountspro.co/blog/import-bank-statements-into-quickbooks/>
<https://www.accountspro.co/blog/import-bank-transactions-into-quickbooks/>

Agile Ventures [E-Commerce related work]:

Content Live on Amazon:

https://www.amazon.com/Sleepsia-Shredded-Breathable-Sleepers-Ultrasoft/dp/B09TKHVZF/ref=sr_1_15?crid=29886FKJ8507X&keywords=sleepsia&qid=1679467003&srefix=sleepsia%2Caps%2C401&sr=8-15
https://www.amazon.com/Sleepsia-Orthopedic-Comfort-Sleeper-Shoulder/dp/B0B51ZBVRN/ref=sr_1_11?crid=29886FKJ8507X&keywords=sleepsia&qid=1679467003&srefix=sleepsia%2Caps%2C401&sr=8-11&th=1
https://www.amazon.in/Sleepsia-Pregnancy-Sleeping-Maternity-Removable/dp/B0BMGNTQJZ/ref=sr_1_24_sspa?crid=3AGEKQPROF90R&keywords=sleepsia&qid=1679467103&srefix=sleepsia%2Caps%2C346&sr=8-24-spons&sp_csd=d2lkZ2V0TmFtZT1zcF9tdGY&psc=1
https://www.amazon.in/SLEEPsia-Advance-Orthopaedic-Sciatica-Tailbone/dp/B07MKYGV4/ref=sr_1_9?crid=3AGEKQPROF90R&keywords=sleepsia&qid=1679467103&srefix=sleepsia%2Caps%2C346&sr=8-9